

**INDUSTRY MARKET STATISTICS (4G DATA SUBSCRIPTION FOR MARCH 2021)**

<b>4G DATA SUBSCRIPTION TREND 2021</b>	<b>Jan-21</b>	<b>Feb-21</b>	<b>Mar-21</b>	<b>Apr-21</b>
Blu Telecommunications Limited	124	117	116	NIL
Broadband Home	1,056	1,056	1,056	1,056
Busy Internet Ghana Limited (Busy)	6,591	6,630	6,693	6,643
Ghana Telecommunications Company Limited (Vodafone Ghana)	597,908	661,487	693,333	719,221
Scancom PLC Ghana Limited (MTN Ghana)	3,136,284	3,183,521	3,388,311	3,478,737
Surflin Communications Limited (Surflin)	41,387	42,750	43,511	43,777
Telesol Ghana Limited (Telesol)	1,721	1,725	NIL	1,721
<b>TOTAL</b>	<b>3,785,071</b>	<b>3,897,286</b>	<b>4,133,020</b>	<b>4,251,155</b>
<b>MONTH ON MONTH GROWTH</b>	<b>-20.19%</b>	<b>2.96%</b>	<b>6.05%</b>	<b>2.86%</b>
<b>MONTH ON MONTH GROWTH PER OPERATOR</b>				
Blu Telecommunications Limited	-24.39%	-5.65%	-0.85%	NIL
Broadband Home	0.0%	0.0%	0.0%	0.0%
Busy Internet Ghana Limited (Busy)	-4.13%	0.59%	0.95%	-0.75%
Ghana Telecommunications Company Limited (Vodafone Ghana)	4.10%	10.63%	4.81%	3.73%
Scancom PLC Ghana Limited (MTN Ghana)	-23.84%	1.51%	6.43%	2.67%
Surflin Communications Limited (Surflin)	2.29%	3.29%	1.78%	0.61%
Telesol Ghana Limited (Telesol)	-0.5%	0.2%	NIL	NIL
<b>POPULATION</b>	<b>30,984,512</b>	<b>31,046,481</b>	<b>31,108,574</b>	<b>31,170,791</b>
<b>GROWTH RATE</b>				
<b>PENETRATION</b>				
4G DATA	12.22%	12.55%	13.29%	13.64%
<b>MARKET SHARE PER OPERATOR</b>				
Blu Telecommunications Limited	0.00%	0.00%	0.00%	NIL
Broadband Home	0.03%	0.03%	0.03%	0.02%
Busy Internet Ghana Limited (Busy)	0.17%	0.17%	0.16%	0.16%
Ghana Telecommunications Company Limited (Vodafone Ghana)	15.80%	16.97%	16.78%	16.92%

Scancom PLC Ghana Limited (MTN Ghana)	82.86%	81.69%	81.98%	81.83%
Surflin Communications Limited (Surflin)	1.09%	1.10%	1.05%	1.03%
Telesol Ghana Limited (Telesol)	0.05%	0.04%	NIL	0.04%
<b>TOTAL</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>

**Note**

The NIL indicates that no data has been received from these companies