**INDUSTRY MARKET STATISTICS (MNOS MOBILE DATA (2G & 3G) SUBSCRIPTION FO**

| MNOs MOBILE DATA (2G & 3G) SUBSCRIPTION TRENDS 2019 | Jan-19 | Feb-19 | Mar-19 | Apr-19 | May-19 | Jun-19 |
|---|---|---|---|---|---|---|
| AIRTELTIGO | 6,379,353 | 6,163,308 | 6,014,533 | 5,427,162 | 4,967,799 | 4,538,578 |
| SCANCOM (MTN) | 15,985,229 | 15,683,039 | 16,382,358 | 16,719,004 | 17,218,938 | 18,157,626 |
| VODAFONE MOBILE | 4,289,268 | 4,232,364 | 4,144,139 | 4,033,467 | 4,009,155 | 3,996,548 |
| GLO MOBILE | 246,726 | 258,827 | 256,740 | 254,457 | 256,405 | 254,537 |
| **TOTAL MOBILE** | **26,900,576** | **26,337,538** | **26,797,770** | **26,434,090** | **26,452,297** | **26,947,289** |
| **MONTH OVER MONTH GROWTH** | 2.74% | -2.09% | 1.75% | -1.36% | 0.07% | 1.87% |
| | | | | | | |
| **MONTH OVER MONTH GROWTH** | | | | | | |
| AIRTELTIGO | 4.98% | -3.39% | -2.41% | -9.77% | -8.46% | -8.64% |
| SCANCOM (MTN) | 2.20% | -1.89% | 4.46% | 2.05% | 2.99% | 5.45% |
| VODAFONE MOBILE | 1.81% | -1.33% | -2.08% | -2.67% | -0.60% | -0.31% |
| GLO MOBILE | -2.38% | 4.90% | -0.81% | -0.89% | 0.77% | -0.73% |
| | | | | | | |
| **POPULATION** | 29,533,801 | 29,592,869 | 29,652,054 | 29,711,358 | 29,770,781 | 29,830,323 |
| GROWTH RATE | | | | | | |
| | | | | | | |
| **PENETRATION** | | | | | | |
| MOBILE DATA | 91.08% | 89.00% | 90.37% | 88.97% | 88.85% | 90.34% |
| | | | | | | |
| **MARKET SHARE For BROADBAND DATA OPERATORS** | | | | | | |
| AIRTELTIGO | 23.71% | 23.40% | 22.44% | 20.53% | 18.78% | 16.84% |
| SCANCOM (MTN) | 59.42% | 59.55% | 61.13% | 63.25% | 65.09% | 67.38% |
| VODAFONE MOBILE | 15.94% | 16.07% | 15.46% | 15.26% | 15.16% | 14.83% |
| GLO MOBILE | 0.92% | 0.98% | 0.96% | 0.96% | 0.97% | 0.94% |
| **TOTAL** | **100.00%** | **100.00%** | **100.00%** | **100.00%** | **100.00%** | **100.00%** |

)R DECEMBER 2019)

| Jul-19 | Aug-19 | Sep-19 | Oct-19 | Nov-19 | Dec-19 |
|---|---|---|---|---|---|
| 4,068,910 | 4,130,160 | 4,158,417 | 4,174,264 | 4,143,680 | 4,110,972 |
| 17,823,956 | 18,063,595 | 17,688,441 | 17,487,913 | 18,859,017 | 20,086,336 |
| 3,929,251 | 3,817,131 | 3,620,908 | 3,513,525 | 3,392,051 | 3,539,078 |
| 256,942 | 256,355 | 256,690 | 265,535 | 266,844 | 269,153 |
| **26,079,059** | **26,267,241** | **25,724,456** | **25,441,237** | **26,661,592** | 28,005,539 |
| -3.22% | 0.72% | -2.07% | -1.10% | 4.80% | 5.04% |
| | | | | | |
| | | | | | |
| -10.35% | 1.51% | 0.68% | 0.38% | -0.73% | -0.79% |
| -1.84% | 1.34% | -2.08% | -1.13% | 7.84% | 6.51% |
| -1.68% | -2.85% | -5.14% | -2.97% | -3.46% | 4.33% |
| 0.94% | -0.23% | 0.13% | 3.45% | 0.49% | 0.87% |
| | | | | | |
| 29,889,983 | 29,949,763 | 30,009,663 | 30,069,682 | 30,129,821 | 30,190,081 |
| | | | | | |
| | | | | | |
| | | | | | |
| 87.25% | 87.70% | 85.72% | 84.61% | 88.49% | 92.76% |
| | | | | | |
| | | | | | |
| 15.60% | 15.72% | 16.17% | 16.41% | 15.54% | 14.68% |
| 68.35% | 68.77% | 68.76% | 68.74% | 70.73% | 71.72% |
| 15.07% | 14.53% | 14.08% | 13.81% | 12.72% | 12.64% |
| 0.99% | 0.98% | 1.00% | 1.04% | 1.00% | 0.96% |
| **100.00%** | **100.00%** | **100.00%** | **100.00%** | **100.00%** | **100.00%** |