

MNOs MOBILE DATA SUBSCRIPTION TRENDS 2016	January	February	March	April	May	June
EXPRESSO	47,408	45,037	44,136	43,254	42,389	41,541
MILLICOM (TIGO)	2,732,348	2,722,504	2,707,411	2,703,106	2,704,110	2,716,023
SCANCOM (MTN)	8,807,337	8,940,472	9,066,405	9,163,083	9,288,548	9,369,407
VODAFONE MOBILE	3,384,636	3,403,780	3,390,276	3,334,093	3,340,452	3,271,790
AIRTEL	2,930,413	2,978,334	3,177,620	3,048,954	3,067,502	3,058,545
GLO MOBILE	390,398	358,996	325,987	312,746	305,035	298,622
TOTAL MOBILE	18,292,540	18,449,123	18,711,835	18,605,236	18,748,036	18,755,928
MONTH OVER MONTH GROWTH	1.45%	0.86%	1.42%	-0.57%	0.77%	0.04%
MONTH OVER MONTH GROWTH						
EXPRESSO	-2%	-5%	-2%	-2%	-2%	-2%
MILLICOM (TIGO)	-0.02%	-0.36%	-0.55%	-0.16%	0.04%	0.44%
SCANCOM (MTN)	2.00%	1.51%	1.41%	1.07%	1.37%	0.87%
VODAFONE MOBILE	2.06%	0.57%	-0.40%	-1.66%	0.19%	-2.06%
AIRTEL	1.77%	1.64%	6.69%	-4.05%	0.61%	-0.29%
GLO MOBILE	-6.93%	-8.04%	-9.19%	-4.06%	-2.47%	-2.10%
POPULATION	27,484,090	27,539,059	27,594,137	27,649,325	27,704,624	27,760,033
GROWTH RATE						
PENETRATION	January	February	March	April	May	June
MOBILE DATA	66.56%	66.99%	67.81%	67.29%	67.67%	67.56%

MARKET SHARE For BROADBAND DATA OPERATORS						
EXPRESSO	0.26%	0.24%	0.24%	0.23%	0.23%	0.22%
MILLICOM (TIGO)	14.94%	14.76%	14.47%	14.53%	14.42%	14.48%
SCANCOM (MTN)	48.15%	48.46%	48.45%	49.25%	49.54%	49.95%
VODAFONE MOBILE	18.50%	18.45%	18.12%	17.92%	17.82%	17.44%
AIRTEL -MOBILE	16.02%	16.14%	16.98%	16.39%	16.36%	16.31%
GLO MOBILE	2.13%	1.95%	1.74%	1.68%	1.63%	1.59%
TOTAL	100%	100%	100%	100%	100%	100%

***MOBILE NETWORK OPERATORS (MNOs)**

July	August	September	October	November	December
40,710	42,746	40,181	38,975	37,806	36,672
2,743,364	2,817,896	2,872,375	2,857,291	2,782,031	2,725,489
9,429,065	9,608,952	9,745,986	9,875,422	9,981,935	10,226,520
3,278,834	3,301,319	3,314,912	3,340,171	3,345,418	3,474,090
3,052,219	3,082,800	3,092,700	3,052,100	2,971,378	2,902,009
281,724	271,756	265,085	263,817	245,874	277,372
18,825,916	19,125,469	19,331,239	19,427,776	19,364,442	19,642,152
0.37%	1.59%	1.08%	0.50%	-0.33%	1.43%

-2%	5%	-6%	-3%	-3%	-3%
1.01%	2.72%	1.93%	-0.53%	-2.63%	-2.03%
0.64%	1.91%	1.43%	1.33%	1.08%	2.45%
0.22%	0.69%	0.41%	0.76%	0.16%	3.85%
-0.21%	1.00%	0.32%	-1.31%	-2.64%	-2.33%
-5.66%	-3.54%	-2.45%	-0.48%	-6.80%	12.81%
27,815,553	27,871,184	27,926,926	27,982,780	28,038,746	28,094,823
July	August	September	October	November	December
67.68%	68.62%	69.22%	69.43%	69.06%	69.91%

0.22%	0.22%	0.21%	0.20%	0.20%	0.19%
14.57%	14.73%	14.86%	14.71%	14.37%	13.88%
50.09%	50.24%	50.42%	50.83%	51.55%	52.06%
17.42%	17.26%	17.15%	17.19%	17.28%	17.69%
16.21%	16.12%	16.00%	15.71%	15.34%	14.77%
1.50%	1.42%	1.37%	1.36%	1.27%	1.41%
100%	100%	100%	100%	100%	100%