

<b>MNOs MOBILE DATA SUBSCRIPTION TRENDS 2018</b>	<b>Jan-18</b>	<b>Feb-18</b>	<b>Mar-18</b>	<b>Apr-18</b>	<b>May-18</b>	<b>Jun-18</b>	<b>Jul-18</b>
EXPRESSO	10,151	10,151					
MILLICOM (TIGO)	2,831,365	2,810,970	2,783,154	2,766,211	2,740,360	2,718,647	2,718,524
SCANCOM (MTN)	14,084,254	14,641,325	14,430,466	13,051,341	12,817,074	12,447,981	12,694,486
VODAFONE MOBILE	4,117,293	3,975,622	3,968,168	3,962,092	4,041,884	4,042,345	4,041,889
AIRTEL	2,516,032	2,491,996	2,478,289	2,440,696	2,406,039	2,351,398	2,319,215
GLO MOBILE	221,897	224,853	232,677	247,669	265,152	252,188	270,478
<b>TOTAL MOBILE</b>	<b>23,780,992</b>	<b>24,154,917</b>	<b>23,892,754</b>	<b>22,468,009</b>	<b>22,270,509</b>	<b>21,812,559</b>	<b>22,044,592</b>
<b>MONTH OVER MONTH GROWTH</b>	1.35%	1.57%	-1.09%	-5.96%	-0.88%	-2.06%	1.06%
<b>MONTH OVER MONTH GROWTH</b>							
EXPRESSO	0%	0%					
MILLICOM (TIGO)	-0.58%	-0.72%	-0.99%	-0.61%	-0.93%	-0.79%	0.00%
SCANCOM (MTN)	2.53%	3.96%	-1.44%	-9.56%	-1.79%	-2.88%	1.98%
VODAFONE MOBILE	0.48%	-3.44%	-0.19%	-0.15%	2.01%	0.01%	-0.01%
AIRTEL	-0.66%	-0.96%	-0.55%	-1.52%	-1.42%	-2.27%	-1.37%
GLO MOBILE	-6.89%	1.33%	3.48%	6.44%	7.06%	-4.89%	7.25%
<b>POPULATION</b>	28,834,119	28,891,787	28,949,571	29,007,470	29,065,485	29,123,616	29,181,863
<b>GROWTH RATE</b>							
<b>PENETRATION</b>	January	February	March	April	May	June	July
MOBILE DATA	82.48%	83.60%	82.53%	77.46%	76.62%	74.90%	75.54%



Aug-18	Sep-18
2,808,292	2,937,214
13,307,553	13,681,145
4,212,006	4,279,158
2,314,382	2,373,774
272,077	263,290
<b>22,914,310</b>	<b>23,534,581</b>
3.95%	2.71%
3.30%	4.59%
4.83%	2.81%
4.21%	1.59%
-0.21%	2.57%
0.59%	-3.23%
29,240,227	29,298,707
August	September
78.37%	80.33%

12.26%	12.48%
58.08%	58.13%
18.38%	18.18%
10.10%	10.09%
1.19%	1.12%
<b>100%</b>	<b>100%</b>