TELECOM MOBILE BROADBAND
SUBSCRIPTION TRENDS 2014

	January	February	March	April	May	June	July	August	September	October	November	December
MOBILE DATA OPERATORS												
EXPRESSO	50,446	50,551	32,131	43,616	42,582	45,816	37,258	36,135	33,137	32,151	40,470	37,331
MILLICOM (TIGO)	1,496,529	1,675,915	1,718,435	1,723,459	1,824,985	1,930,808	2,041,310	2,097,558	2,141,270	2,095,806	2,111,925	2,097,167
SCANCOM (MTN)	6,725,164	6,776,644	#REF!	7,986,231	6,884,064	7,057,155	7,709,948	7,763,273	7,860,697	7,995,651	8,001,126	8,004,721
VODAFONE MOBILE	1,861,938	2,033,867	#REF!	2,272,865	2,412,479	2,542,931	2,455,305	2,067,705	2,606,716	2,711,379	2,761,708	2,868,249
AIRTEL	1,963,799	1,978,240	1,947,696	1,966,706	2,004,810	2,011,797	2,029,258	2,066,155	2,102,422	2,128,099	2,122,743	2,130,033
GLO MOBILE	308,031	305,117	279,088	261,530	260,479	373,811	497,995	584,222	661,041	680,543	672,680	668,424
.												
TOTAL MOBILE	**12,405,907**	**12,820,334**	**#REF!**	**14,254,407**	**13,429,399**	**13,962,318**	**14,771,074**	**14,615,048**	**15,405,283**	**15,643,629**	**15,710,652**	**15,805,925**
MONTH OVER MONTH GROWTH	20.17%	3.34%	#REF!	#REF!	-5.79%	3.97%	5.79%	-1.06%	5.41%	1.55%	0.43%	0.61%
POPULATION	26,197,271	26,249,665	26,302,164	26,354,769	26,407,478	26,460,293	26,513,214	26,566,240	26,619,373	26,672,612	26,725,957	26,779,409
GROWTH RATE												

PENETRATION	January	February	March	April	May	June	July	August	September	October	November	December
MOBILE DATA	47.36%	48.84%	#REF!	54.09%	50.85%	52.77%	55.71%	55.01%	57.87%	58.65%	58.78%	59.02%

MARKET SHARE MOBILE DATA OPERATORS												
EXPRESSO	0.41%	0.39%	#REF!	0.31%	0.32%	0.33%	0.25%	0.25%	0.22%	0.21%	0.26%	0.24%
MILLICOM (TIGO)	12.06%	13.07%	#REF!	12.09%	13.59%	13.83%	13.82%	14.35%	13.90%	13.40%	13.44%	13.27%
SCANCOM (MTN)	54.21%	52.86%	#REF!	56.03%	51.26%	50.54%	52.20%	53.12%	51.03%	51.11%	50.93%	50.64%
GT/VODAFONE MOBILE	15.01%	15.86%	#REF!	15.94%	17.96%	18.21%	16.62%	14.15%	16.92%	17.33%	17.58%	18.15%
AIRTEL -MOBILE	15.83%	15.43%	#REF!	13.80%	14.93%	14.41%	13.74%	14.14%	13.65%	13.60%	13.51%	13.48%
GLO MOBILE	2.48%	2.38%	#REF!	1.83%	1.94%	2.68%	3.37%	4.00%	4.29%	4.35%	4.28%	4.23%
TOTAL	**100%**	**100%**	**#REF!**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**