

MNOs VOICE SUBSCRIPTION TRENDS 2018	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18
EXPRESSO							
MILLICOM (TIGO)	5,178,555	5,164,759	5,161,850	5,158,375	5,337,668	5,478,743	5,661,572
SCANCOM (MTN)	18,184,132	18,312,509	18,492,446	18,730,632	19,073,969	19,237,402	19,424,295
VODAFONE MOBILE	9,065,969	9,211,937	9,145,020	9,342,496	9,534,186	9,084,551	9,198,944
AIRTEL	5,731,602	5,426,224	5,407,956	5,392,707	5,390,704	5,363,962	4,982,176
GLO MOBILE	698,284	711,159	723,382	743,026	752,477	763,897	779,603
TOTAL MOBILE	38,858,542	38,826,588	38,930,654	39,367,236	40,089,004	39,928,555	40,046,590
MONTH OVER MONTH GROWTH	0.45%	-0.08%	0.27%	1.12%	1.83%	-0.40%	0.30%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)							
EXPRESSO							
MILLICOM (TIGO)	1.32%	-0.27%	-0.06%	-0.07%	3.48%	2.64%	3.34%
SCANCOM (MTN)	1.39%	0.71%	0.98%	1.29%	1.83%	0.86%	0.97%
VODAFONE MOBILE	-0.91%	1.61%	-0.73%	2.16%	2.05%	-4.72%	1.26%
AIRTEL	-1.09%	-5.33%	-0.34%	-0.28%	-0.04%	-0.50%	-7.12%
GLO MOBILE	4.10%	1.84%	1.72%	2.72%	1.27%	1.52%	2.06%
FIXED OPERATORS							
VODAFONE	267,216	268,294	270,220	270,475	270,151	275,340	273,286
AIRTEL	10,094	9,960	9,941	9,945	9,945	9,913	9,786
TOTAL FIXED	277,310	278,254	280,161	280,420	280,096	285,253	283,072
MONTH OVER MONTH GROWTH	0.38%	0.34%	0.69%	0.09%	-0.12%	1.84%	-0.76%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)							
VODAFONE	0.39%	0.40%	0.72%	0.09%	-0.12%	1.92%	-0.75%
AIRTEL	0.12%	-1.33%	-0.19%	0.04%	0.00%	-0.32%	-1.28%
TOTAL MARKET							

MOBILE	38,858,542	38,826,588	38,930,654	39,367,236	40,089,004	39,928,555	40,046,590
FIXED	277,310	278,254	280,161	280,420	280,096	285,253	283,072
TOTAL ACCESS LINES	39,135,852	39,104,842	39,210,815	39,647,656	40,369,100	40,213,808	40,329,662
MONTH OVER MONTH GROWTH	0.45%	-0.08%	0.27%	1.11%	1.82%	-0.38%	0.29%
POPULATION	28,949,570	29,007,470	29,065,484	29,123,615	29,181,863	29,240,226	29,298,707
GROWTH RATE							
PENETRATION	March	April	May	June	July	August	September
MOBILE	134.23%	133.85%	133.94%	135.17%	137.38%	136.55%	136.68%
FIXED	0.96%	0.96%	0.96%	0.96%	0.96%	0.98%	0.97%
TOTAL	135.19%	134.81%	134.91%	136.14%	138.34%	137.53%	137.65%
MARKET SHARE							
MOBILE	99.29%	99.29%	99.29%	99.29%	99.31%	99.29%	99.30%
FIXED	0.71%	0.71%	0.71%	0.71%	0.69%	0.71%	0.70%
MARKET SHARE per MOBILE OPERATORS	March	April	May	June	July	August	September
EXPRESSO							
MILLICOM (TIGO)	13.33%	13.30%	13.26%	13.10%	13.31%	13.72%	14.14%
SCANCOM (MTN)	46.80%	47.16%	47.50%	47.58%	47.58%	48.18%	48.50%
VODAFONE MOBILE	23.33%	23.73%	23.49%	23.73%	23.78%	22.75%	22.97%
AIRTEL -MOBILE	14.75%	13.98%	13.89%	13.70%	13.45%	13.43%	12.44%
GLO MOBILE	1.80%	1.83%	1.86%	1.89%	1.88%	1.91%	1.95%
TOTAL	100%	100%	100%	100%	100%	100%	100%
MARKET SHARE per FIXED OPERATORS							
VODAFONE	96.36%	96.42%	96.45%	96.45%	96.45%	96.52%	96.54%
AIRTEL	3.64%	3.58%	3.55%	3.55%	3.55%	3.48%	3.46%
TOTAL	100%	100%	100%	100%	100%	100%	100%

*MOBILE NETWORK OPERATORS (MNOs)

** The Authority revoked Expresso's Licence in

March 2018