

INDUSTRY MARKET STATISTICS (MNOs VOICE SUBS

MNOs VOICE SUBSCRIPTION TRENDS 2019	Jan-19	Feb-19	Mar-19	Apr-19	May-19
AIRTELIGO	10,097,037	9,788,846	9,799,138	9,503,327	9,134,114
SCANCOM (MTN)	20,393,585	20,542,022	20,776,731	20,896,784	21,181,828
VODAFONE MOBILE	10,052,027	10,183,458	10,302,566	10,239,987	10,151,337
GLO MOBILE	728,448	720,969	723,889	722,058	725,793
TOTAL MOBILE	41,271,097	41,235,295	41,602,324	41,362,156	41,193,072
MONTH OVER MONTH GROWTH	0.82%	-0.09%	0.89%	-0.58%	-0.41%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)					
AIRTELIGO	-1.87%	-3.05%	0.11%	-3.02%	-3.89%
SCANCOM (MTN)	1.50%	0.73%	1.14%	0.58%	1.36%
VODAFONE MOBILE	2.43%	1.31%	1.17%	-0.61%	-0.87%
GLO MOBILE	-1.47%	-1.03%	0.41%	-0.25%	0.52%
FIXED OPERATORS					
VODAFONE	258,343	272,817	272,661	269,544	273,915
AIRTELIGO	6,850	6,677	9,188	9,515	10,039
TOTAL FIXED	265,193	279,494	281,849	279,059	283,954
MONTH OVER MONTH GROWTH	-4.74%	5.39%	0.84%	-0.99%	1.75%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)					
VODAFONE	-4.93%	5.60%	-0.06%	-1.14%	1.62%
AIRTELIGO	3.05%	-2.53%	37.61%	3.56%	5.51%
TOTAL MARKET					
MOBILE	41,271,097	41,235,295	41,602,324	41,362,156	41,193,072
FIXED	265,193	279,494	281,849	279,059	283,954
TOTAL ACCESS LINES	41,536,290	41,514,789	41,884,173	41,641,215	41,477,026

MONTH OVER MONTH GROWTH	0.78%	-0.05%	0.89%	-0.58%	-0.39%
POPULATION	29,533,801	29,592,868	29,652,054	29,711,358	29,770,781
GROWTH RATE					
PENETRATION					
MOBILE	139.74%	139.34%	140.30%	139.21%	138.37%
FIXED	0.90%	0.94%	0.95%	0.94%	0.95%
TOTAL	140.64%	140.29%	141.25%	140.15%	139.32%
MARKET SHARE					
MOBILE	99.36%	99.33%	99.33%	99.33%	99.32%
FIXED	0.64%	0.67%	0.67%	0.67%	0.68%
MARKET SHARE per MOBILE OPERATORS					
AIRTELIGO	24.47%	23.74%	23.55%	22.98%	22.17%
SCANCOM (MTN)	49.41%	49.82%	49.94%	50.52%	51.42%
VODAFONE MOBILE	24.36%	24.70%	24.76%	24.76%	24.64%
GLO MOBILE	1.77%	1.75%	1.74%	1.75%	1.76%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.00%
MARKET SHARE per FIXED OPERATORS					
VODAFONE	97.42%	97.61%	96.74%	96.59%	96.46%
AIRTEL	2.58%	2.39%	3.26%	3.41%	3.54%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%

DESCRIPTION FOR DECEMBER 2019)

Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19
9,074,284	9,078,173	9,075,136	8,764,093	8,572,856	8,403,098	8,453,053
21,342,887	21,471,308	21,412,087	21,569,033	21,463,215	21,835,073	22,555,848
9,974,337	9,822,251	9,419,800	9,407,144	9,328,713	9,211,890	9,122,403
721,623	722,100	721,884	719,933	722,589	723,054	725,773
41,113,131	41,093,832	40,628,907	40,460,203	40,087,373	40,173,115	40,857,077
-0.19%	-0.05%	-1.13%	-0.42%	-0.92%	0.21%	1.70%
-0.66%	0.04%	-0.03%	-3.43%	-2.18%	-1.98%	0.59%
0.76%	0.60%	-0.28%	0.73%	-0.49%	1.73%	3.30%
-1.74%	-1.52%	-4.10%	-0.13%	-0.83%	-1.25%	-0.97%
-0.57%	0.07%	-0.03%	-0.27%	0.37%	0.06%	0.38%
273,398	273,618	275,748	279,247	279,466	277,648	280,321
9,863	7,937	6,865	6,684	8,276	8,263	8,210
283,261	281,555	282,613	285,931	287,742	285,911	288,531
-0.24%	-0.60%	0.38%	1.17%	0.63%	-0.64%	0.92%
-0.19%	0.08%	0.78%	1.27%	0.08%	-0.65%	0.96%
-1.75%	-19.53%	-13.51%	-2.64%	23.82%	-0.16%	-0.64%
41,113,131	41,093,832	40,628,907	40,460,203	40,087,373	40,173,115	40,857,077
283,261	281,555	282,613	285,931	287,742	285,911	288,531
41,396,392	41,375,387	40,911,520	40,746,134	40,375,115	40,459,026	41,145,608

