

INDUSTRY MARKET STATISTICS (MNOs VOICE SUBSCRIPTION TREND FOR APRIL 2021)

MOBILE NETWORK OPERATORS (MNOs)	Jan-21	Feb-21	Mar-21	Apr-21
Airtel Ghana Limited (AirtelTigo)	8,212,307	8,291,501	8,324,512	8,372,954
Ghana Telecommunications Company Limited (Vodafone Ghana)	8,547,524	8,789,835	8,917,137	9,196,381
Glo Mobile Ghana Limited (Glo)	781,920	766,596	784,761	782,063
Scancom PLC Ghana Limited (MTN Ghana)	23,551,617	23,235,141	23,392,300	23,425,957
TOTAL MOBILE	41,093,368	41,083,073	41,418,710	41,777,355
MONTH OVER MONTH GROWTH	1.56%	-0.03%	0.82%	0.87%
MONTH OVER MONTH GROWTH PER OPERATOR (MOBILE)				
Airtel Ghana Limited (AirtelTigo)	0.94%	0.96%	0.40%	0.58%
Ghana Telecommunications Company Limited (Vodafone Ghana)	1.75%	2.83%	1.45%	3.13%
Glo Mobile Ghana Limited (Glo)	0.10%	-1.96%	2.37%	-0.34%
Scancom PLC Ghana Limited (MTN Ghana)	1.76%	-1.34%	0.68%	0.14%
FIXED NETWORK OPERATORS (FNOs)				
Airtel Ghana Limited (AirtelTigo)	6,247	6,230	3,565	3,565
Ghana Telecommunications Company Limited (Vodafone Ghana)	301,683	302,653	303,749	304,634
Scancom PLC Ghana Limited (MTN Ghana)	1,507	2,036	2,687	3,560
TOTAL FIXED	309,437	310,919	310,001	311,759
MONTH OVER MONTH GROWTH	0.57%	0.48%	-0.30%	0.57%
MONTH OVER MONTH GROWTH PER OPERATOR (FIXED)				
Airtel Ghana Limited (AirtelTigo)	-2.22%	-0.27%	-42.78%	0.00%
Ghana Telecommunications Company Limited (Vodafone Ghana)	0.63%	0.32%	0.36%	0.29%
Scancom PLC Ghana Limited (MTN Ghana)	2.03%	35.10%	31.97%	32.49%
TOTAL MARKET				
MOBILE	41,093,368	41,083,073	41,418,710	41,777,355
FIXED	309,437	310,919	310,001	311,759
TOTAL ACCESS LINES	41,402,805	41,393,992	41,728,711	42,089,114

MONTH OVER MONTH GROWTH	1.55%	-0.02%	0.81%	0.86%
POPULATION	30,984,512	31,046,481	31,108,574	31,170,791
GROWTH RATE				
PENETRATION				
MOBILE	132.63%	132.33%	133.14%	134.03%
FIXED	1.00%	1.00%	1.00%	1.00%
TOTAL ACCESS LINES	133.62%	133.33%	134.14%	135.03%
MARKET SHARE				
MOBILE	99.25%	99.25%	99.26%	99.26%
FIXED	0.75%	0.75%	0.74%	0.74%
MARKET SHARE per MOBILE OPERATORS				
Airtel Ghana Limited (AirtelTigo)	19.98%	20.18%	20.10%	20.04%
Ghana Telecommunications Company Limited (Vodafone Ghana)	20.80%	21.40%	21.53%	22.01%
Glo Mobile Ghana Limited (Glo)	1.90%	1.87%	1.89%	1.87%
Scancom PLC Ghana Limited (MTN Ghana)	57.31%	56.56%	56.48%	56.07%
TOTAL	100.00%	100.00%	100.00%	100.00%
MARKET SHARE per FIXED OPERATORS				
Airtel Ghana Limited (AirtelTigo)	2.02%	2.00%	1.15%	1.14%
Ghana Telecommunications Company Limited (Vodafone Ghana)	97.49%	97.34%	97.98%	97.71%
Scancom PLC Ghana Limited (MTN Ghana)	0.49%	0.65%	0.87%	1.14%
TOTAL	100.00%	100.00%	100.00%	100.00%