TRENDS 2014

	January	February	March	April	May	June	July	August	September	October	November	December
MOBILE OPERATORS												
EXPRESSO	168,998	153,727	154,704	154,207	143,379	127,505	122,356	123,825	120,108	118,171	120,667	119,059
MILLICOM (TIGO)	4,058,573	4,086,615	4,052,032	4,038,285	4,042,554	4,034,563	4,037,212	4,015,946	4,012,580	4,056,322	4,100,172	4,133,760
SCANCOM (MTN)	12,968,610	12,986,832	13,054,981	13,126,884	13,304,158	13,438,770	13,431,919	13,541,961	13,546,678	13,478,525	13,666,766	13,852,398
VODAFONE MOBILE	6,244,855	6,413,376	6,480,434	6,644,825	6,732,555	6,678,141	6,749,504	6,688,783	6,870,223	7,128,764	7,137,501	7,069,516
AIRTEL	3,508,411	3,537,316	3,540,205	3,502,121	3,504,858	3,570,282	3,659,531	3,756,547	3,790,636	3,742,970	3,756,656	3,735,656
GLO MOBILE	1,470,202	1,437,580	1,384,372	1,348,162	1,374,263	1,371,341	1,368,715	1,404,426	1,474,988	1,465,829	1,437,400	1,450,382
TOTAL MOBILE	**28,419,649**	**28,615,446**	**28,666,728**	**28,814,484**	**29,101,767**	**29,220,602**	**29,369,237**	**29,531,488**	**29,815,213**	**29,990,581**	**30,219,162**	**30,360,771**
MONTH OVER MONTH GROWTH	1.40%	0.69%	0.18%	0.52%	1.00%	0.41%	0.51%	0.55%	0.96%	0.59%	0.76%	0.47%
FIXED OPERATORS												
VODAFONE	259,979	259,093	258,313	257,765	258,899	257,802	256,816	256,984	252,292	253,028	252,841	252,669
AIRTEL	8,973	8,821	8,699	8,594	8,504	8,435	8,355	8,305	8,197	8,082	8,082	7,738
TOTAL FIXED	**268,952**	**267,914**	**267,012**	**266,359**	**267,403**	**266,237**	**265,171**	**265,289**	**260,489**	**261,110**	**260,923**	**260,407**
MONTH OVER MONTH GROWTH	-0.54%	-0.39%	-0.34%	-0.24%	0.39%	-0.44%	-0.40%	0.04%	-1.81%	0.24%	-0.07%	-0.20%
TOTAL MARKET												
MOBILE	28,419,649	28,615,446	28,666,728	28,814,484	29,101,767	29,220,602	29,369,237	29,531,488	29,815,213	29,868,407	30,219,162	30,360,771
FIXED	268,952	267,914	267,012	266,359	267,403	266,237	265,171	265,289	260,489	261,110	260,923	260,407
TOTAL ACCESS LINES	**28,688,601**	**28,883,360**	**28,933,740**	**29,080,843**	**29,369,170**	**29,486,839**	**29,634,408**	**29,796,777**	**30,075,702**	**30,129,517**	**30,480,085**	**30,621,178**
MONTH OVER MONTH GROWTH	1.38%	0.68%	0.17%	0.51%	0.99%	0.40%	0.50%	0.55%	0.94%	0.18%	1.16%	0.46%
POPULATION	26,197,271	26,249,665	26,302,164	26,354,769	26,407,478	26,460,293	26,513,214	26,566,240	26,619,373	26,672,612	26,725,957	26,779,409
GROWTH RATE												

PENETRATION	January	February	March	April	May	June	July	August	September	October	November	December
MOBILE	108.48%	109.01%	108.99%	109.33%	110.20%	110.43%	110.77%	111.16%	112.01%	111.98%	113.07%	113.37%
FIXED	1.03%	1.02%	1.02%	1.01%	1.01%	1.01%	1.00%	1.00%	0.98%	0.98%	0.98%	0.97%
TOTAL	109.51%	110.03%	110.01%	110.34%	111.22%	111.44%	111.77%	112.16%	112.98%	112.96%	114.05%	114.35%

MARKET SHARE												
MOBILE	99.06%	99.07%	99.08%	99.08%	99.09%	99.10%	99.11%	99.11%	99.13%	99.13%	99.14%	99.15%
FIXED	0.94%	0.93%	0.92%	0.92%	0.91%	0.90%	0.89%	0.89%	0.87%	0.87%	0.86%	0.85%

MARKET SHARE MOBILE OPERATORS												
EXPRESSO	0.59%	0.54%	0.54%	0.54%	0.49%	0.44%	0.42%	0.42%	0.40%	0.39%	0.40%	0.39%
MILLICOM (TIGO)	14.28%	14.28%	14.13%	14.01%	13.89%	13.81%	13.75%	13.60%	13.46%	13.53%	13.57%	13.62%
SCANCOM (MTN)	45.63%	45.38%	45.54%	45.56%	45.72%	45.99%	45.73%	45.86%	45.44%	44.94%	45.23%	45.63%
GT/VODAFONE MOBILE	21.97%	22.41%	22.61%	23.06%	23.13%	22.85%	22.98%	22.65%	23.04%	23.77%	23.62%	23.29%
AIRTEL -MOBILE	12.35%	12.36%	12.35%	12.15%	12.04%	12.22%	12.46%	12.72%	12.71%	12.48%	12.43%	12.30%
GLO MOBILE	5.17%	5.02%	4.83%	4.68%	4.72%	4.69%	4.66%	4.76%	4.95%	4.89%	4.76%	4.78%
TOTAL	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**