

			Ghana Telephony Industry - Trends in Access Lines - 2010									
	Jan	Feb	Mar	April	May	June	July	Aug	Sept.	Oct.	Nov	Dec
MOBILE NETWORKS												
EXPRESSO	248,604	240,121	228,147	217,634	210,384	204,238	222,470	288,035	258,967	236,605	232,687	239,815
TIGO	3,469,862	3,512,208	3,535,091	3,675,885	3,850,442	3,939,048	3,830,037	3,804,496	3,826,702	3,870,089	3,927,003	3,999,262
MTN	8,202,829	8,351,820	8,428,378	8,550,227	8,656,275	8,722,858	8,568,906	8,516,841	8,459,029	8,489,553	8,585,983	8,721,249
VODAFONE MOBILE	2,793,986	2,808,349	2,812,903	2,856,640	2,719,499	2,709,534	2,629,123	2,616,504	2,521,749	2,582,299	2,652,211	2,722,364
AIRTEL MOBILE	1,316,698	1,336,152	1,328,852	1,346,912	1,369,789	1,387,405	1,360,624	1,425,292	1,495,649	1,600,785	1,665,033	1,754,259
GLO GHANA												
TOTAL MOBILE	16,031,979	16,248,650	16,333,371	16,647,298	16,806,389	16,963,083	16,611,160	16,651,168	16,562,096	16,779,331	17,062,917	17,436,949
MONTH OVER MONTH GROWTH		1.4%	0.5%	1.9%	1.0%	0.9%	-2.1%	0.2%	-0.5%	1.3%	1.7%	2.2%
FIXED NETWORKS												
VODAFONE FIXED	283,671	283,671	291,069	291,238	291,238	345,286	329,176	333,194	302,788	307,858	311,818	267,033
AIRTEL FIXED	2,185	2,185	4,145	5,016	4,671	6162	10,259	8,098	8,788	9,358	9,531	10,864
TOTAL FIXED	285,856	285,856	295,214	296,254	295,909	351,448	339,435	341,292	311,576	317,216	321,349	277,897
MONTH OVER MONTH GROWTH		0.0%	3.3%	0.4%	-0.1%	18.8%	-3.4%	0.5%	-8.7%	1.8%	1.3%	-13.5%
TOTAL MARKET												
MOBILE	16,031,979	16,248,650	16,333,371	16,647,298	16,806,389	16,963,083	16,611,160	16,651,168	16,562,096	16,779,331	17,062,917	17,436,949
FIXED	285,856	285,856	295,214	296,254	295,909	351,448	339,435	341,292	311,576	317,216	321,349	277,897
TOTAL ACCESS LINES	16,317,835	16,534,506	16,628,585	16,943,552	17,102,298	17,314,531	16,950,595	16,992,460	16,873,672	17,096,547	17,384,266	17,714,846
MONTH OVER MONTH GROWTH		1.3%	0.6%	1.9%	0.9%	1.2%	-2.1%	0.2%	-0.7%	1.3%	1.7%	1.9%
POPULATION	22,965,847	23,014,075	23,062,405	23,110,836	23,159,369	23,208,003	23,256,740	23,305,579	23,354,521	23,403,565	23,452,713	23,501,964
GROWTH RATE												
PENETRATION	January	February	March	April	May	June	July	August	September	October	November	December
MOBILE	69.8%	70.6%	70.8%	72.0%	72.6%	73.1%	71.4%	71.4%	70.9%	71.7%	72.8%	74.2%
FIXED	1.2%	1.2%	1.3%	1.3%	1.3%	1.5%	1.5%	1.5%	1.3%	1.4%	1.4%	1.2%
TOTAL	71.1%	71.8%	72.1%	73.3%	73.8%	74.6%	72.9%	72.9%	72.3%	73.1%	74.1%	75.4%
MARKET SHARE												
MOBILE	98.2%	98.3%	98.2%	98.3%	98.3%	98.0%	98.0%	98.0%	98.2%	98.1%	98.2%	98.4%
FIXED	1.8%	1.7%	1.8%	1.7%	1.7%	2.0%	2.0%	2.0%	1.8%	1.9%	1.8%	1.6%
MARKET SHARE												
KASAPA	1.52%	1.45%	1.37%	1.28%	1.23%	1.18%	1.31%	1.70%	1.53%	1.38%	1.34%	1.35%
MILLICOM (TIGO)	21.26%	21.24%	21.26%	21.69%	22.51%	22.75%	22.60%	22.39%	22.68%	22.64%	22.59%	22.58%
SCANCOM (MTN)	50.27%	50.51%	50.69%	50.46%	50.61%	50.38%	50.55%	50.12%	50.13%	49.66%	49.39%	49.23%
GT/VODAFONE MOBILE	17.12%	16.98%	16.92%	16.86%	15.90%	15.65%	15.51%	15.40%	14.94%	15.10%	15.26%	15.37%
ZAIN -MOBILE	8.07%	8.08%	7.99%	7.95%	8.01%	8.01%	8.03%	8.39%	8.86%	9.36%	9.58%	9.90%
GT/VODAFONE - FIXED	1.74%	1.72%	1.75%	1.72%	1.70%	1.99%	1.94%	1.96%	1.79%	1.80%	1.79%	1.51%
ZAIN - FIXED	0.01%	0.01%	0.02%	0.03%	0.03%	0.04%	0.06%	0.05%	0.05%	0.05%	0.05%	0.06%
**	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%