Ghana Telephony Industry - Trends in Voice Access Lines - 2011

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
MOBILE OPERATORS												
EXPRESSO	244,674	226,924	230,269	228,178	239,815	220,290	219,290	206,606	204,153	199,158	191,779	186,751
MILLICOM (TIGO)	3,928,908	4,135,774	4,012,322	4,048,925	4,071,381	4,102,156	4,147,105	4,156,063	3,998,489	4,052,784	4,030,769	3,921,754
SCANCOM (MTN)	8,869,254	8,967,067	9,070,234	9,191,856	9,387,400	9,562,264	9,655,538	9,789,762	9,894,074	9,983,136	10,053,479	10,156,112
VODAFONE MOBILE	2,810,487	2,881,215	2,978,383	3,074,948	3,235,366	3,426,095	3,577,563	3,731,282	3,890,083	4,089,697	4,179,824	4,275,521
AIRTEL	1,583,573	1,646,501	1,700,632	1,760,238	1,818,198	1,888,332	1,928,179	2,009,478	2,432,836	2,522,415	2,581,942	2,625,705
TOTAL MOBILE	***17,436,896***	***17,857,481***	***17,991,840***	***18,304,145***	***18,752,160***	***19,199,137***	***19,527,675***	***19,893,191***	***20,419,635***	***20,847,190***	***21,037,793***	***21,165,843***
MONTH OVER MONTH GROWTH		2.4%	0.8%	1.7%	2.4%	2.4%	1.7%	1.9%	2.6%	2.1%	0.9%	0.6%
FIXED OPERATORS												
VODAFONE	266,045	283,054	270,720	277,356	282,842	270,216	269,335	285,364	284,546	278,696	275,917	274,607
AIRTEL	10,763	10,260	10,101	10,011	10,587	10,495	8,886	9,649	9,760	9,685	10,061	10,114
TOTAL FIXED	276,808	293,314	280,821	287,367	293,429	280,711	278,221	295,013	294,306	288,381	285,978	284,721
MONTH OVER MONTH GROWTH		6.0%	-4.3%	2.3%	2.1%	-4.3%	-0.9%	6.0%	-0.2%	-2.0%	-0.8%	-0.4%
TOTAL MARKET												
MOBILE	17,436,896	17,857,481	17,991,840	18,304,145	18,752,160	19,199,137	19,527,675	19,893,191	20,419,635	20,847,190	21,037,793	21,165,843
FIXED	276,808	293,314	280,821	287,367	293,429	280,711	278,221	295,013	294,306	288,381	285,978	284,721
TOTAL ACCESS LINES	17,713,704	18,150,795	18,272,661	18,591,512	19,045,589	19,479,848	19,805,896	20,188,204	20,713,941	21,135,571	21,323,771	21,450,564
MONTH OVER MONTH GROWTH		2.5%	0.7%	1.7%	2.4%	2.3%	1.7%	1.9%	2.6%	2.0%	0.9%	0.6%
POPULATION	24,379,123	24,427,881	24,476,737	24,525,690	24,574,742	24,623,891	24,673,139	24,722,485	24,771,930	24,821,474	24,871,117	24,920,859

PENETRATION	January	February	March	April	May	June	July	August	September	October	November	December
MOBILE	71.5%	73.1%	73.5%	74.6%	76.3%	78.0%	79.1%	80.5%	82.4%	84.0%	84.6%	84.9%
FIXED	1.1%	1.2%	1.1%	1.2%	1.2%	1.1%	1.1%	1.2%	1.2%	1.2%	1.1%	1.1%
TOTAL	72.7%	74.3%	74.7%	75.8%	77.5%	79.1%	80.3%	81.7%	83.6%	85.2%	85.7%	86.1%
MARKET SHARE												
MOBILE	98.4%	98.4%	98.5%	98.5%	98.5%	98.6%	98.6%	98.5%	98.6%	98.6%	98.7%	98.7%
FIXED	1.6%	1.6%	1.5%	1.5%	1.5%	1.4%	1.4%	1.5%	1.4%	1.4%	1.3%	1.3%
MARKET SHARE												
EXPRESSO	1.38%	1.25%	1.26%	1.23%	1.26%	1.13%	1.11%	1.02%	0.99%	0.94%	0.90%	0.87%
MILLICOM (TIGO)	22.18%	22.79%	21.96%	21.78%	21.38%	21.06%	20.94%	20.59%	19.30%	19.18%	18.90%	18.28%
SCANCOM (MTN)	50.07%	49.40%	49.64%	49.44%	49.29%	49.09%	48.75%	48.49%	47.77%	47.23%	47.15%	47.35%
GT/VODAFONE MOBILE	15.87%	15.87%	16.30%	16.54%	16.99%	17.59%	18.06%	18.48%	18.78%	19.35%	19.60%	19.93%
AIRTEL -MOBILE	8.94%	9.07%	9.31%	9.47%	9.55%	9.69%	9.74%	9.95%	11.74%	11.93%	12.11%	12.24%
VODAFONE - FIXED	1.50%	1.56%	1.48%	1.49%	1.49%	1.39%	1.36%	1.41%	1.37%	1.32%	1.29%	1.28%
AIRTEL - FIXED	0.06%	0.06%	0.06%	0.05%	0.06%	0.05%	0.04%	0.05%	0.05%	0.05%	0.05%	0.05%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%