



INDUSTRY INFORMATION - TELECOM SUBSCRIPTIONS FOR JUNE 2016

National Communications Authority

SEPTEMBER 1, 2016

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Abbreviations

NCA National Communications Authority

BWA Broadband Wireless Access

TELECOM SUBSCRIPTIONS FOR JUNE 2016

1. Introduction

This report highlights subscriptions within the telecommunication industry for June 2016. The report also presents trends that have occurred in the country's mobile voice subscriptions, fixed telephony trends, mobile data and Broadband Wireless Access (BWA) from January to June, 2016.

2. Mobile Voice Subscription for June 2016.

At the end of June 2016, the total number of mobile voice subscribers had increased from 36,534,611 as at the end of May 2016 to 36,613,987 as at the end of June 2016. This represents a percentage increase of 0.22%. The total penetration rate for the month under review was 131.89%.

MTN's voice subscriber figures for the period was 17,579,045, representing a percentage increase of 0.86% from May 2016's figure of 17,428,380. MTN's market share for the month under review was 48.01%.

Vodafone's mobile voice subscribers increased from 8,054,346 at the end of May 2016 to 8,093,710 as at the end of June 2016. This represents a percentage increase of 0.49%. Vodafone's market share for June 2016 was 22.11%.

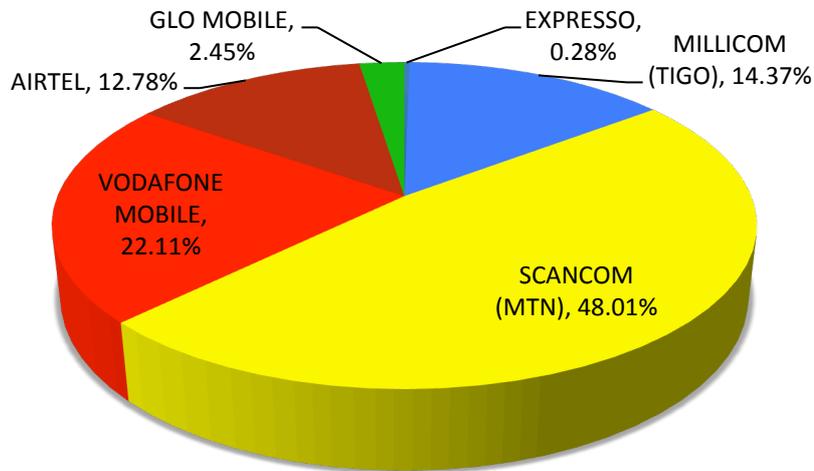
Tigo's voice subscribers increased from 5,203,063 as at the end of May 2016 to 5,261,454 as at the end of June 2016. This indicates a percentage increase of 1.12%. Their market share for the month under review was 14.37%.

Airtel's voice subscribers decreased from 4,798,480 as at the end of May 2016 to 4,678,736 as at the end of June 2016. This represents a percentage decrease of 2.50%. Their total market share for the month under review was 12.78%.

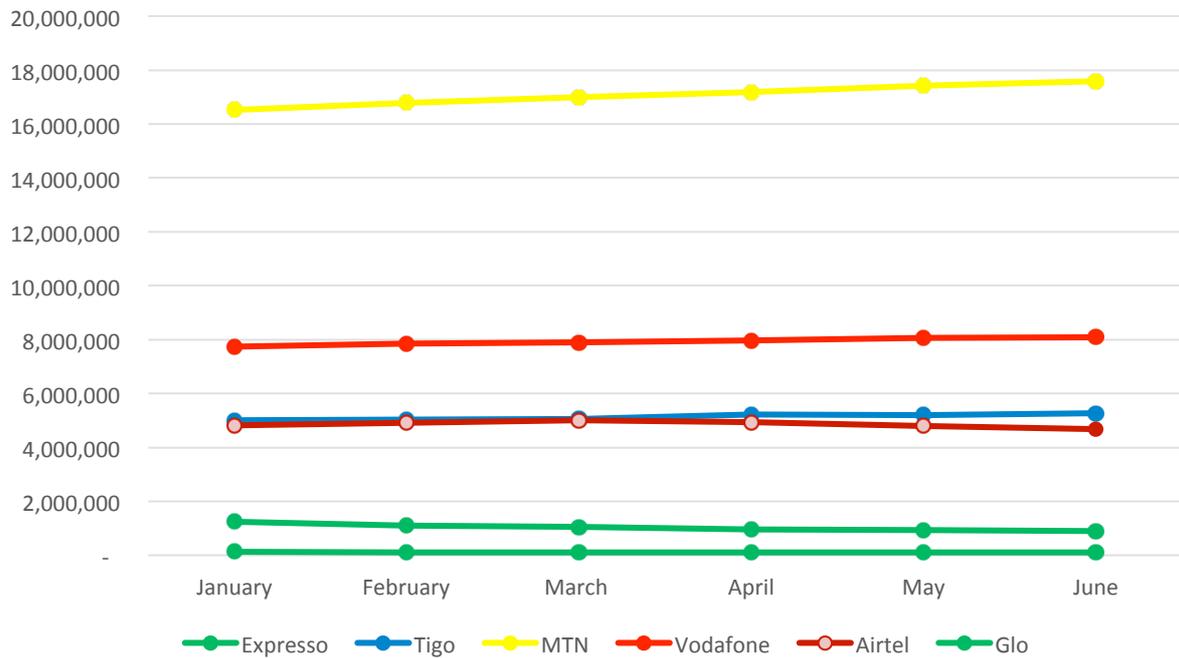
Glo's voice subscribers decreased from 944,260 as at the end of May 2016 to 897,082 at the end of June 2016. This reflects a percentage decrease 5% for the month. Their total market share for the month under review was 2.45%.

Expresso's voice subscriber figures decreased from 106,082 as at the end of May 2016 to 103,960 as at the end of June 2016. This represents a percentage decrease of 2%. Their total market share for the month under review was 0.28%.

2.1 Chart 1 – Mobile Voice Market Share for June 2016



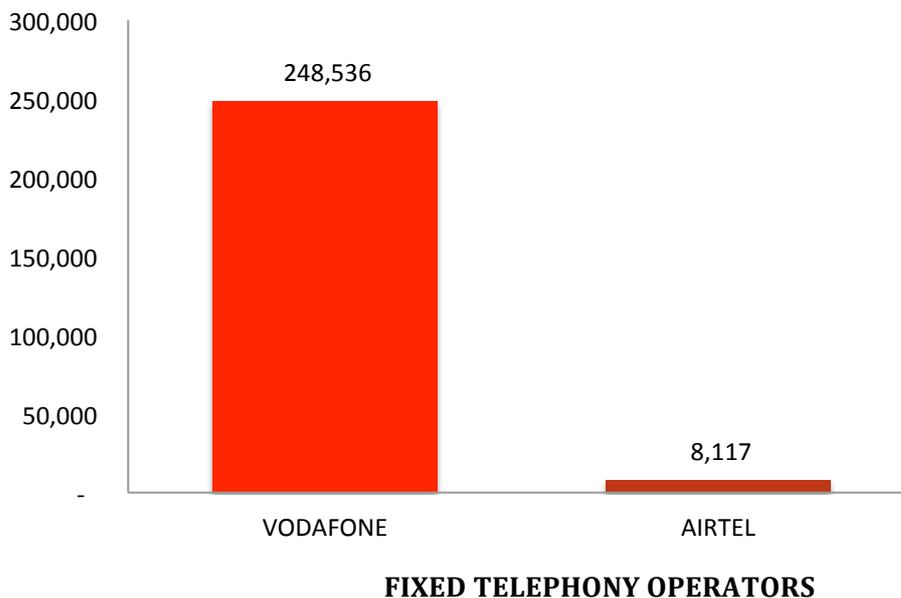
2.2 Chart 2 – Mobile Voice Subscriptions Trends from January to June 2016



3. Fixed Telephony

There are two (2) operators providing fixed line services to the public in Ghana. These operators are Vodafone Mobile and Airtel Ghana. As at June 2016, the total subscriptions for the fixed operators were 256,653 representing a percentage decrease of 0.55% from the previous month. Vodafone Ghana recorded a total subscriber base of 248,536 while Airtel ended the month with 8,117 subscribers.

3.1 Chart 3 – Fixed Telephony Subscriptions for June 2016



4. Mobile Data Figures for June 2016

At the end of June 2016, the total subscribers of mobile data subscribers in the country were 18,755,928 with a penetration rate of 67.56%.

4.1 Cellular Mobile Operators

MTN's mobile data subscribers for June 2016 were 9,369,407. Their market share for the month under review was 49.95%.

The total number of subscribers for Vodafone's mobile data in June 2016 was 3,271,790. This is reflected in their market share of 17.44%

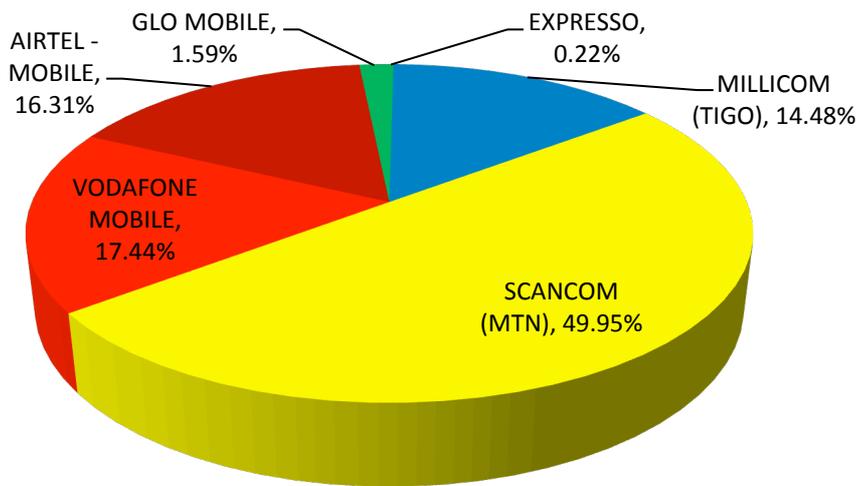
Airtel's mobile data subscribers for June 2016 were 3,058,545. Their market share for the month was 16.31%.

Tigo's data subscribers for June 2016 were 2,716,023. Tigo's market share for the month under review was 14.48%.

Glo recorded data subscriber figures of 298,622 at the end of June 2016. This reflects a market share of 1.59%.

Expresso's mobile data subscriber figures as at the end of June 2016 were 41,541. This represents a market share of 0.22% for the month under review.

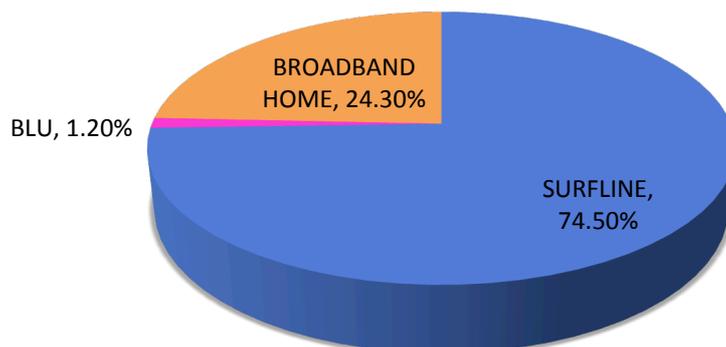
4.2 Chart 4 – Mobile Data Market Share for June 2016



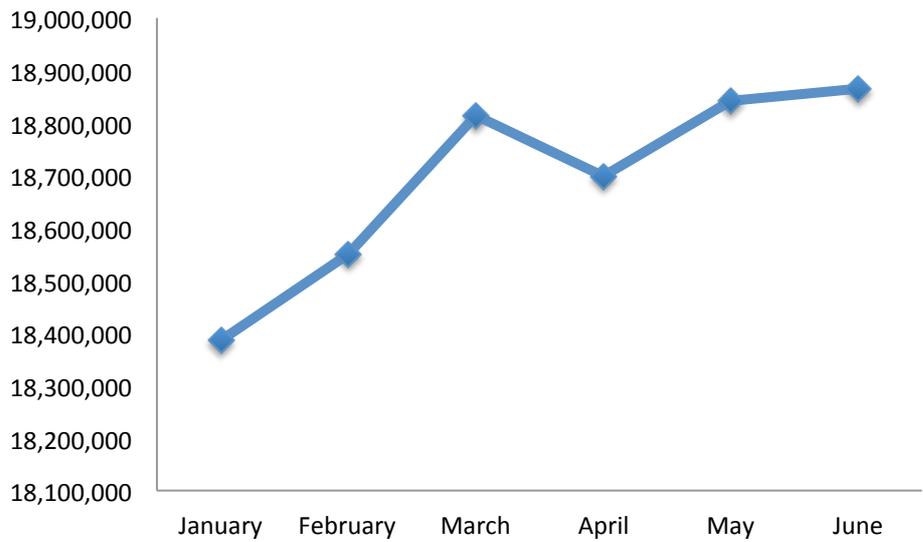
4.3 Broadband Wireless Access (BWA) Operators

As at the end of June 2016, the total number of subscribers for Broadband Wireless Access data was 109,160. Surflin's subscriber base was 81,325. Blu Ghana recorded a total subscriber figure of 1,299 and Broadband Home recorded a total of 26,536 subscribers.

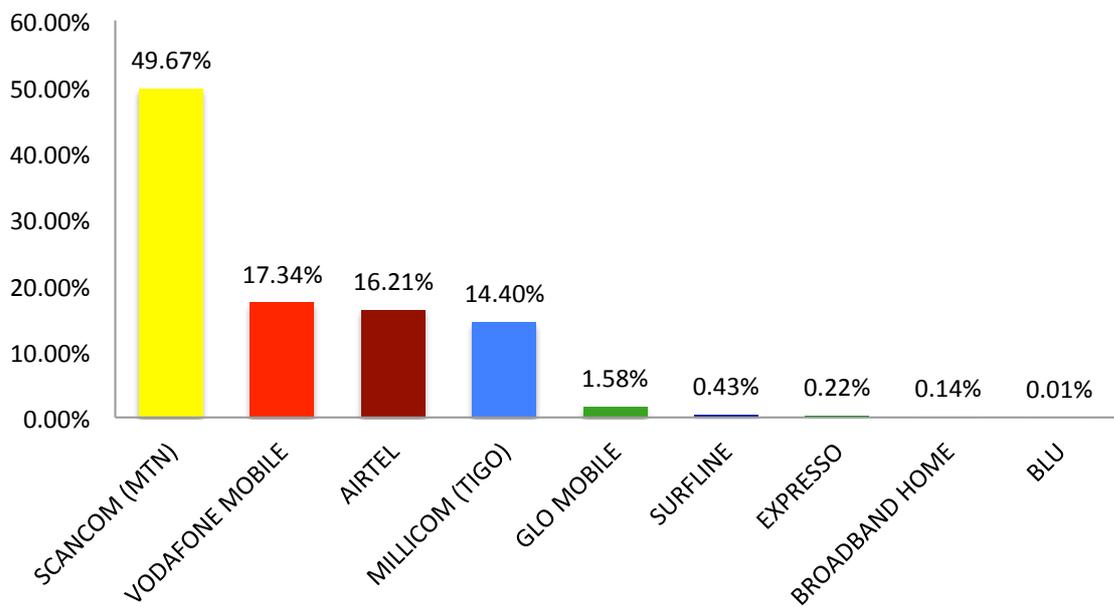
4.4 Chart 5 – Broadband Wireless Access (BWA) Market Share for June 2016



4.5 Chart 6 – Total Mobile Data Subscriptions Trends from January to June 2016



4.6 Chart 7 – Total Mobile Data Market Share for June 2016



TOTAL MARKET SHARE PER DATA OPERATOR

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